



YEDi

YOUR PATH TO GLOBAL GROWTH

Helping International Startups Succeed in North America



PROVEN IMPACT

YEDI's dedication to fostering international startup success is evident in our track record:

850+

international entrepreneurs guided through critical market entry strategies.

30+

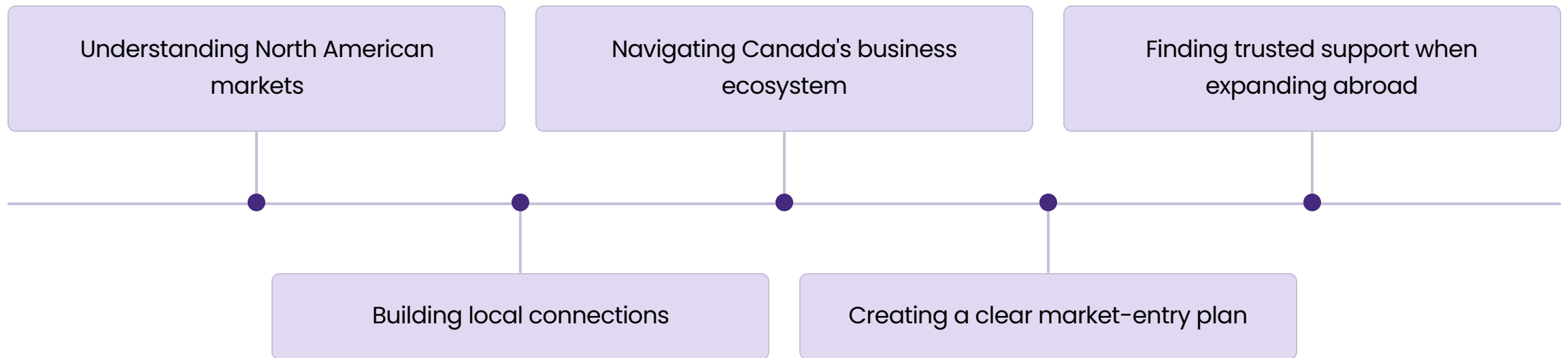
countries represented, showcasing a diverse global network of innovators.

13+

years supporting entrepreneurs.

THE CHALLENGE

International startups often struggle with:



HOW YEDI HELPS

YEDI supports international startups through mentorship, market-entry guidance, ecosystem and investor connections, soft-landing opportunities, affordable office and coworking space in our campuses and potential funding.

Founders can also participate in YEDI's 2-week International Program to prepare for expansion into the Canadian and North American market.





INTERNATIONAL PROGRAM

An intensive 2-week program designed to help international founders understand the Canadian and North American market and prepare for expansion.

Canadian market education

Local ecosystem introductions

Mentorship from industry experts

Business plan development

Executive summary

Refined business model

Clear market-entry roadmap

Investor-ready pitch

CONTINUED SUPPORT

The International Program is just the beginning. After completing the program, founders can continue working with YEDI through:



ONGOING MENTORSHIP



BUSINESS DEVELOPMENT



INVESTOR READINESS



**ECOSYSTEM
CONNECTIONS**



EXPANSION SUPPORT



ECOSYSTEM ACCESS

Through YEDI programs and partnerships, entrepreneurs gain access to Canada's innovation ecosystem, including:



BUSINESS DEVELOPMENT AND INNOVATION ORGANIZATIONS



YEDI MENTORS AND ADVISORS



LEGAL AND PROFESSIONAL SERVICE PROVIDERS



VENTURE CAPITAL FIRMS AND ANGEL INVESTOR GROUPS



LOCAL GOVERNMENTS AND ECONOMIC DEVELOPMENT PARTNERS



SMALL-BUSINESS SUPPORT ORGANIZATIONS





LOCAL CONNECTIONS

YEDI helps founders build connections with:

Industry experts

Potential partners

Investor audiences

Canadian business organizations

Other entrepreneurs

EXPANSION SUPPORT

For founders expanding into Canada, YEDI offers additional soft-landing support through:

YEDI campuses

Business-development support

Mentorship and events

Local ecosystem connections





GLOBAL OPPORTUNITIES

YEDI's reach extends far beyond Canada.

Beyond Canada

As a member of the **UBI Global Network**, YEDI connects entrepreneurs with potential soft-landing opportunities through more than **1,000** partner organizations worldwide.



**YEDI IS HERE TO
SUPPORT YOUR NORTH
AMERICAN JOURNEY
LET'S CONNECT**